

COLDFOOT & ACC

January 2021

As a small business in Anchorage, Alaska, Coldfoot Environmental Services is a proud member of the Anchorage Chamber of Commerce. The Anchorage Chamber of Commerce is the largest business organization in Alaska. Founded in 1915 by local business leaders, the Chamber today is a not-for-profit 501(c)(6) member-driven business organization representing 1,000 companies and a regional workforce of approximately 50,000. For over 100 years, they have served as a resource where members can gain business knowledge, insight, and strength as business professionals. The United States Chamber of Commerce awarded the Anchorage Chamber of Commerce with 5-star accreditation for its sound policies, effective organizational procedures, and positive impact on the community.

Coldfoot's Involvement

Coldfoot Environmental SErvices, Inc is involved with the Anchorage Chamber of commerce through events, advocacy, education, and resources. By attending the ACC events, Coldfoot, and its sister company Red Box Refuse, are able to connect with other small businesses of Anchorage. Being a part of ACC helps Coldfoot expand their business connections, their resources, and their general knowledge of Anchorage business relations. As a resource, the AC helps provide information to small businesses like Coldfoot about the politics that surround Anchorage. ACC helps promote small businesses and helps educate their members on current federal, state, and local regulations, bills and political campaigns.

Coldfoot's Program Manager, Aspen Knight, is a member of the ACC Diversity Committee. As a member of the Diversity Committee, Aspen helps the committee meet their goals by providing insights, ideas, and suggestions for furthering the Diversity Committee vision. "We envision a board that reflects the demographics of our city and a growing membership of businesses representing



the diversity of our community business owners and entrepreneurs." The Diversity Committee is responsible for: supply advice and support for the development and implementation of diversity, equity, and inclusion programs; developing initiative to augment retention and recruitment strategies for a diverse membership; and providing guidance and assistance with respect to the continued evolution of the Chamber's diversity, equity and inclusion standards.

